

EK BHARAT SHRESHTHA BHARAT ACTIVITIES BY INDIATOURISM (WEST & CENTRAL REGION) FOR THE MONTH OF APRIL 2020

India Tourism (West & Central Region) has been actively promoting Ek Bharat Shreshtha Bharat initiative through its social media handles (Facebook & Instagram).

Indiatourism Mumbai is with **Neela Lad** and **Venkatesan Dhattareyan**.
26 Apr at 5:57 PM · 🌐

Today we take you on a visual journey of the understated yet elegant **#Chanderi**. Location and inspiration to the **#bollywood** movie, 'Sui Dhaga', Chanderi is beautiful and historic. Seated in the northern part of Madhya Pradesh, it is the home of the famous Chanderi **#handlooms** along with magnificent forts, palaces, temples, museums. This visual journey is from the the trip down the memory lane taken by Mr. **Ankit Agrawal** from his visit to Chanderi in 2017. **#Jhansi** and **#Lalitpur** are convenient rail heads to reach Chanderi. Turns outs it wasn't only the India Tourism, **#Mumbai** Staff who had stepped down the memory lane. We have been joined by may such travellers. "By staying home today, we can travel tomorrow" **#traveltomorrow**

#DekhoApnaDesh
#EkBharatShreshthaBharat **#incredibleindia**
#Madhyapradesh **#tourism** **#incredibleindia**



👍❤️ 105 17 Comments · 7 Shares

*Paired State: Madhya Pradesh-
Manipur & Nagaland*



Indiatourism, Mumbai added 11 new photos.
28 Apr at 11:34 AM · 🌐

Bastar is the hotbed of a one-of-a-kind culture and beauty. Known for its Dusshera festivities and the majestic Chitrakoot and Teerathgarh falls, it is a place brimming with tribal richness that can easily get into any traveller's bucket list. As we stay back home today so as to travel tomorrow, bitten by our travel bug that is taking people down memory lane, today we have **@jeetsingharya** and **Unexplored Bastar** through photographs contributed by **Anzaar Nabi Photography** bringing this little experience of bastar. Bastar is a district is the state of Chhattisgarh. Jagdalpur town, 287 km from Raipur is convenient point to start ones exploration of bastar region .


#DekhoApnaDesh
#ekbharatshreshthabharat **#incredibleindia** **#chhattisgarh** **#tourism** **Shubha Chaturvedi**




*Paired State:
Gujarat-Chhattisgarh*



Social Media Coverage Coverage of EBSB activities for the month of April 2020

 **Indiatourism, Mumbai** added 11 new photos. 28 Apr at 11:34 AM • 🌐


Bastar is the hotbed of a one-of-a-kind culture and beauty. Known for its Dusshera festivities and the majestic Chitrakoot and Teerathgarh falls, it is a place brimming with tribal richness that can easily get into any traveller's bucket list. As we stay back home today so as to travel tomorrow, bitten by our travel bug that is taking people down memory lane, today we have @jeetsingharya and **Unexplored Bastar**



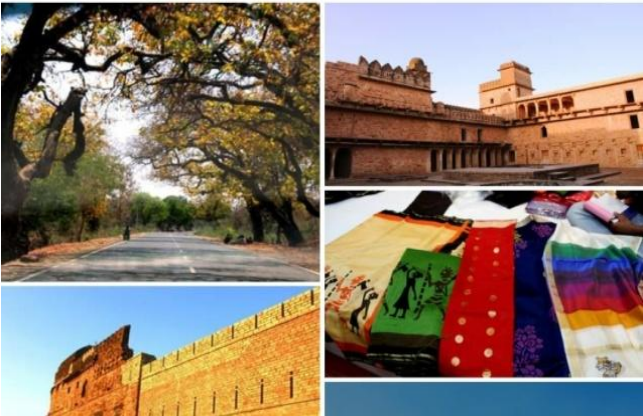
51 Likes • 8 Comments • 9 Shares

Like Comment Share

1,595 people reached > [Boost Post](#)

 **Indiatourism Mumbai** is with **Neela Lad** and **Venkatesan Dhattareyan**. 26 Apr at 5:57 PM • 🌐

Today we take you on a visual journey of the understated yet elegant **#Chanderi**. Location and inspiration to the **#bollywood** movie, 'Sui Dhaga', Chanderi is beautiful and historic. Seated in the northern part of Madhya Pradesh, it is the home of the famous Chanderi **#handlooms** along with magnificent forts, palaces, temples, museums . This visual jou... [See More](#)



Likes	51
Comments	08
Shares	09
No. of people Reached	1595
Engagement	310

Likes	105
Comments	17
Shares	07
No. of people Reached	-
Engagement	-



Indiatourism Mumbai added 19 new photos.

25 Apr at 8:07 PM • 🌐

Seems like the travel bug has bitten another department. This time Chhattisgarh has the limelight. While the amazing video is shared by Chhattisgarh Tourism Board we have **Jaspreet Singh Bhatia** joining in today and sharing with us his memories of travels to his backyard (he lives in raipur). Although we have been curbed and made to stay at home, our... [See More](#)



Indiatourism Mumbai added 14 new photos.

24 Apr at 5:55 PM • 🌐

The very essence of travel is that once you start, there is no stopping you. And just like that, the travel bug seems to have buzzed over departments because today we have a photo library sent over from Mizoram tourism by Ms. **Rachel Ralte** . The land of the Mizos located in the North East Region of India exudes an exotic charm of its own. Mizoram i... [See More](#)

